

# Calling all 4th Year Optometry Students!

Do you have a passion for patient care?

Do you enjoy documenting your patient care experiences?

Are you creative and interested in bringing case studies to life?

If you said "YES" to any of these questions, then you should try your hand at competing for grant dollars in this year's Alcon 4th Year Video Case Report!

All 4th Year Optometry students are eligible to participate in this award competition. New for 2025, Alcon is offering at total of **10** National Awards, where each individual winner will be awarded **\$5,000** for their winning case report video.

Don't miss your chance to demonstrate your clinical skills and represent your school!

Program details are listed on the next page:





### **4th Year Optometry Student** 2025 Case Report Award

We are pleased to launch the Alcon Case Report Award for 2024-2025 Academic year! **Again**, **this year we will be accepting submissions in a Multi-Media Video format.** The intent is to create additional interest in this award by inspiring students to harness their creative thinking with their passion and clinical aptitude for optometry. We encourage students to have fun with this creative process and take advantage of the options that a video medium offers.

- 1. All **4th Year** optometry students (graduating in 2025) are eligible for the 2025 Multi-Media Case Report Award.
- In order to qualify, the 4th Year student must create a multi-media video case report involving one of the following topics using Alcon products. Videos should be no greater than 5 minutes in length:
  - Successful contact lens refit from a spherical lens to an **Alcon** toric design to improve visual function
  - Successful **Alcon** Multifocal contact lens fitting in appropriate presbyopic patient
  - Successful Alcon contact lens wear and the impact of a healthy ocular surface
  - Alcon Artificial tear use in perioperative care (cataract or refractive surgery)
  - Multifocal contact lenses to an **Alcon** trifocal intraocular lens: Managing the range of vision lifecycle
- 3. The video case report must be submitted by each 4th Year student to the designated Awards Committee lead at each optometry school by **April 14, 2025**.
- 4. Each school's Award Committee lead will submit all eligible case report entries to Alcon by Monday, April 21, 2025. The submission process for the videos will be like past years and communicated at a later date as we refine our secure drop box type system. All questions can be directed to Chad Zscherny (chad.zscherny@alcon.com).
- 5. A panel of independent doctors will review all multi-media case reports submitted from each optometry school and select the 10 national student award winners by **May 1, 2025**.
- 6. Each national student award winner will receive \$5,000
- 7. Mentors and co-authors are encouraged and should be acknowledged in the student's case report submission.
- 8. See next page for the Case Report Format.



## **Alcon Case Report Format**

Each case report should begin with an abstract, describing the case. The total video case report submission **should not exceed 5 minutes**.

#### I. Case History

- Patient demographics
- Chief complaint
- Ocular, medical history
- Medications
- Other salient information

#### II. Pertinent Findings

- Clinical
- Physical
- Laboratory studies
- Others

#### **III. Differential Diagnosis**

- Primary / leading
- Others

#### **IV. Diagnosis and Discussion**

- Elaborate on the condition
- Expound on unique features

#### V. Treatment and Management

- Treatment and response to treatment
- Refer to research where appropriate
- Bibliography, literature review encouraged

#### **VI.** Conclusion

- Clinical pearls
- Take away points if indicated

#### **VII. References**

• Cite all references appropriately under separate written copy